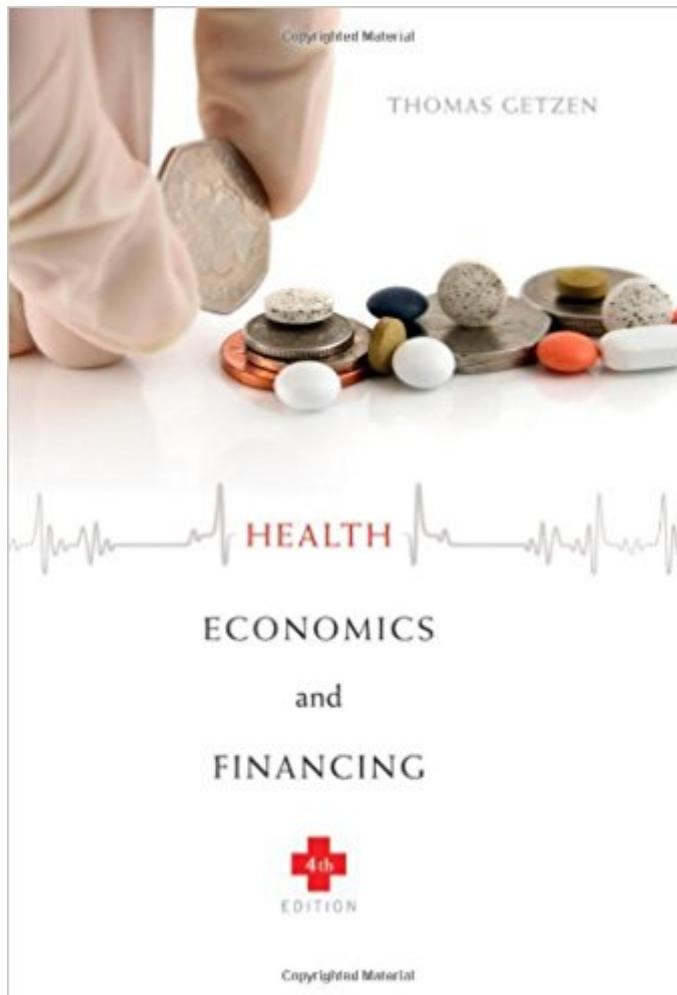


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# Health Economics And Financing, 4th Edition



## **Synopsis**

Health and medical professionals rely on Getzen for its engaging introduction to the economic analysis of medical markets. It is updated with the latest information in the field including a detailed look at health care reform and the emergence of Barack Obama's plan. The developing health care system in China is covered to provide a more global perspective. Investment cases along with a look at the ROI of specialty medical education are also presented. And new C-B and CEA case studies help health and medical professionals see how to effectively apply the principles and concepts.

## **Book Information**

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## **Customer Reviews**

I wrote a paper on managed care competition for an economics course. This book proved invaluable. Without any previous knowledge of health economics, I was able to read, learn, and understand a fairly complex subject in a short amount of time using this book. The text covers everything but remains at an undergrad level. The arguments and examples are simple, clear, interesting, and easy to remember. I definitely found this to be the best introduction and overview to health economics, after having read six or seven books on the subject.

I did not like that the pages were so thin that when I highlighted text it showed through, pages are slightly thicker than tissue paper. If you are using this book for a class I recommend that you have or

purchase a statistics for business and economics book to go along with it, as it references formulas that are very shallow in depth and require previous knowledge in economics and/or statistics. Not a beginners book, but excellent in explainations of how health care in America works.

I am currently reading this book for an online course I am taking, and I am very impressed. It is well-reasoned, seeks to look at all perspectives objectively and avoids the trap of taking sides in the current healthcare debate. While the subject matter is by no means easy, the book is nonetheless highly accessible and engaging. I would not hesitate to recommend it to anybody wishing to gain a solid understanding of our healthcare system in the United States.

although it is very theoretical this book gives you a background and understanding about the industry before discussing about the funding and financing of the system. it is very interesting, a prerequisite for any one who wants to earn Master in Hospital Management

I'm Chinese. I have never learned health economics before. This book let me learn many new things. If you have learned economic before, you can skip chapter 2 and 3 or scan them. These 2 chapters are a little boring.

Excellent review of the present literature and ongoing research paradigms. Sets the stage for fiery debate on nationalized healthcare in the United States.

Interesting topics covered in this book, very relevant to the field. Easy enough to read, I don't have any strong reactions.

This author put together a good comprehensive book together for general economic topics of economics applicable to health care administration. His writing style is enjoyable also.

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